



LaICL'25

II International Conference on Language and Intercultural Communication Learning

PROGRAMME

THURSDAY | 13 November

09:00 – 09:30	Registration	
09:30 – 10:00	Opening & welcome session Joaquim Ribeiro Auditorium (B101)	
10:00 – 10:45	Plenary session 1 Joaquim Ribeiro Auditorium (B101) & online Olira Rodrigues, State University of Goiás (Brazil) “Rethinking Communication in the Age of AI and Digital Humanities” <i>Moderator: Anabela Simões</i>	
10:45 – 11:00	Coffee break Gallery – G2, block D	
11:00 – 12:30	Session 1 Joaquim Ribeiro Auditorium (B101) <i>Chair: Sandra Vasconcelos</i>	Session 2 room d104 <i>Chair: Ana Balula</i>
	Interdisciplinary intercultural experiences and heritage in language teacher education Carla Conti de Freitas & Cristiane Rosa Lopes Language and intercultural communication learning: microcredentials as a response to the evolving demands of the global market Anabela Simões Guardian brands of memory: communicating “Portugalidade” through digital narratives Dina Baptista, Sónia Estrela & Anabela Simões Writing the future with the past: memory preservation in the Portuguese pencil industry Sónia Estrela, Eliane Araújo & Armando Malheiro Silva	Digital humanities in business English pedagogy: interactive cultural mapping and multimodal resources for intercultural competence Pedro Corga Action-oriented pedagogy as an approach to promoting life skills in English language teaching Madalena Tavares & Mónica Lourenço Teaching beyond English: fostering plurilingual and intercultural competence in business contexts Ana Rita Costa
12:30 – 14:15	Lunch break Pedagogical restaurant	



14:15 – 15:00	Plenary session 2 Joaquim Ribeiro Auditorium (B101) & online Giedre Valūnaitė Oleskevicienė, Mykolas Romeris University (Lithuania) “Digital Resources for Learning Lithuanian Language and Heritage” Moderator: Sandra Vasconcelos
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15:00 – 16:30	Session 3 room d208B Chair: Anabela Simões	Session 4 room d104 Chair: Ana Rita Costa
	Interculturality in crisis? Contemporary challenges to the encounter with difference Gillian Moreira, Carla Susana Abrantes & Célia Oliveira Destruction of cultural heritage in Ukraine Gela Tsaava The Art Nouveau Path: reimagining space and heritage through situated and intercultural narratives João Ferreira-Santos & Lúcia Pombo Águeda’s urban art tour: building local identity through public space and digital experiences Anabela Simões, Sónia Estrela & Dina Baptista	Learning by going: insights from two blended intensive programmes focusing on heritage, tourism and intercultural dialogue Sandra Vasconcelos, Carla Melo, Bebiana Monteiro & José António Silva Digital communication as a space for intercultural dialogue: the experience of Erasmus+ Blended Intensive Programmes (BIP) Ana Margarida Costa, Dina Baptista & Renata Machado Empowering students in scientific communication through ESP Ana Balula Acquiring the Passive Voice in Dagaare and Lithuanian: Implications for Language Learning Giedrė Oleškevicienė, Dalia Gulbinskienė & Bernard Bilikpe

16:30 – 17:00	Coffee break Gallery – G2, block D
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17:00 – 18:15	Session 5 room d104 Chair: Ana Rita Costa
	The potential for introducing L1-integrated subtitling to audiovisual content Soma Kudo & Khadijah Omar Language gameducation: experiencing learning through games Michely Avelar Technology-grounded self-directed learning model for gymnasium classrooms: implications for education policy Miglė Parachnevičienė, Giedrė Oleškevicienė, B.L. Mockevičienė, G.L. Miranda, M. Sampaio, A. Faria, V. Gerasimovičienė & R. Valančiūnaitė

19:30	Conference dinner
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Plenary sessions (hybrid): [Join now](#) | Meeting ID: 319 867 598 068; Passcode: mt9v3ty6

Sessions 1, 2, 3, 4 & 5 (in-person)



09:00 – 09:15	Opening session	
09:15 – 10:50	Session 6 breakout room 1 <i>Chair: Anabela Simões</i>	Session 7 breakout room 2 <i>Chair: Ana Balula</i>
	Embracing diversity: empowering EFL educators to bridge cultural differences Maroua Talbi The role of digital communication and cultural identity in increasing regional attractiveness for young people: the case of the Sūduva region, in Lithuania Giedrė Oleškevičienė, Monika Stručko & Miglė Černikovaitė The shared cultural and linguistic heritage between Morocco and Spain. What role does Artificial Intelligence play in strengthening cultural and linguistic dialogue between Moroccans and Spaniards? EL JOUAD Ahmed El Mahdi & Ahmed Ouedghiri ben Ottmane Negotiating linguistic heritage in the digital era: English-medium instruction in the International Baccalaureate Diploma Programme Odetta Gluoksnyte & Giedrė Oleškevičienė	Bridging sensory heritage and digital communication: the SENSES virtual exchange project in interdisciplinary English language learning Paula Fonseca, Lurdes Martins, Sandra Healy, Julie Walaszczyk, Caroline Buss & Lisa Demaret LAC+: methodology for empathic communication Judite Manso Walking the story: tourism students as interpreters of local identity Lurdes Martins, Paula Fonseca & Ana Sofia Duque Portuguese university students' perceptions of language and intercultural learning on TikTok Liudmila Shafirova Developing intercultural competence in heritage language learning: a b-learning approach to teacher training Alexandra das Neves & Maria de Lurdes Gonçalves
10:50 – 11:00	Break	
11:00 – 12:15	Session 8 – STUDENT SYMPOSIUM main room <i>Chair: Ana Rita Costa</i>	
	From Digital Narratives to Cultural Empathy Maria Alice Ricarte Digital Communication as a Tool for Cultural Enhancement within Organisations Iara Teixeira Organisational Communication and Interculturality in Digital Context Tatiana Cunha From AI to Dialogue: AI as a Bridge and/or Barrier between Languages and Cultures Sara Vidal Pantanal: a communication challenge Tamara Moreira Organizational responsibility in communicating cultural heritage online: Between appreciation and instrumentalization Paula Magalhães	
12:15 – 12:30	Closing session	



Sessions 6, 7 & 8 (online): [Join now](#) | Meeting ID: 387 099 735 078 29; Passcode: bu6rC3Rr